

nextReality.Contest 2024 - #XRC24 - INFOKIT



Background

The nextReality.Contest has been organized by nextReality.Hamburg e.V. since 2017. Every year, the association calls on innovative thought pioneers from the entire DACH region to submit original ideas, sustainable products and creative projects from the fields of augmented, mixed and virtual reality. The diverse solutions will be awarded by an independent, interdisciplinary jury.

The nextReality.Contest Award is one of the most important prizes in the industry and is groundbreaking for the development of immersive media and future technologies in Germany.

2024 ECKDATA

Submission deadline - 1. August 2024

WHEN

Award ceremony: 13.11.2024

Exhibition: 13. + 14.11.2023

FROM WHOM

nextReality.Hamburg e.V.

INFOS

<https://nextrealitycontest.de/en/>

WHERE

Award ceremony: Astor Film Lounge

HafenCity

Exhibition: VRHQ & FTZ & SPACE | Am

Sandtorkai 27/28

QUESTIONS

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8 CATEGORIES | PRICE MONEY | 10 JURORS | EXHIBITION

SOCIAL MEDIA

Call for Submissions | Categories | Awards Ceremony

Image material:

https://drive.google.com/drive/folders/1OfCjuIxr5wsW0jQMChXMnDdZqm5nFg8?usp=share_link

The nextReality.Contest is entering its eighth year! Submissions are now open. This year, nextReality.Hamburg is once again searching for exciting and creative XR solutions and aims to award them in November in Hamburg. Look forward to a fantastic award ceremony at the Astor Film Lounge HafenCity, prize money*, and the opportunity to present your projects in November to an exciting audience in Hamburg as part of an exhibition!

For #XRC24, the association is seeking original ideas and creative projects in the field of immersive technologies and media from across the DACH region. Whether you work with Augmented, Virtual, or Mixed Reality, submissions are open for everything in between and beyond. Under the International Production category, you can submit projects from around the world.

An independent jury will award the best solutions in the categories of Interactive Entertainment, Interactive Business, Young Talent, Best Installation, Zeitgeist, Interactive Education, and International Production. This year, we will once again present the popular Community Award, for which you and the entire XR community can vote.

Whether companies, agencies, startups, or independent artists, developers, students, and pupils – all are welcome to submit their #VR, #MR, and #AR projects by August 1, 2024.

Link for submission and further information: <https://nextrealitycontest.de/de/>

*All categories include prize money, except for Best Installation and the Community Award.

#hamburg #virtualreality #augmentedreality #mixedreality #360degree #award #prize #nextrealityhamburg #award #xrc



nextReality.Hamburg is once again looking for innovative and creative projects in the fields of Virtual Reality (#VR), Augmented Reality (#AR), and Mixed Reality (#XR)! Submissions for the nextReality.Contest are in full swing! You have the opportunity to submit your projects in a total of eight exciting categories for #XRC24:

- 1) Best Installation: This category focuses on impressive location-based experiences and groundbreaking technological developments.
- 2) Young Talent: The association aims to recognize and promote the talents of tomorrow. Show your skills and let your projects shine in this category!
- 3) Interactive Education: Applications that efficiently impart knowledge and enable new ways of learning are sought in this category.
- 4) Zeitgeist: Whether journalistic or artistic, this category is about relevance to the present and current events.
- 5) International Production: The association is looking for exciting XR projects worldwide that bring international perspectives.
- 6) Interactive Business: If you have solution-oriented projects that revolutionize the business world, this is your category!
- 7) Interactive Entertainment: Let's dive into a world full of playful experiences and amaze us with your interactive entertainment projects.

Additionally, you have the opportunity to participate in the Community Award as every year. Look forward to your chance at prize money and a fantastic award ceremony in November!



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#VR #contest #AR #Award #submission #nextRealityhamburg

